

East Tennessee

Regional Profile

Located within a day's drive of 70% of the U.S. population, with a pro-business environment, a talented workforce, a diverse economy and a climate of mild seasons and natural beauty, the Knoxville-Oak Ridge region of East Tennessee is the perfect location for business and for quality of life.

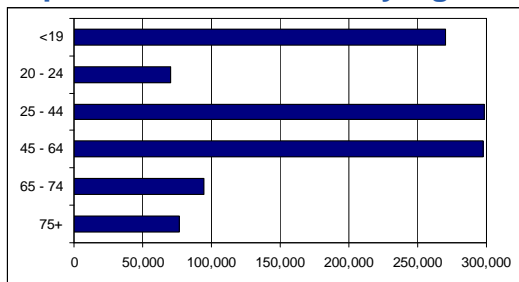
Location

- 15-county area in Knoxville-Oak Ridge region
- Junction of I-40, I-75 and I-81
- Major regional airport with more than 140 flights daily with 22 non-stop destinations

Population

- Population of over 1 million
- Workforce of over 550,000
- Over 65,000 college and university students

Population Breakdown By Age



Source: Decision Data, 2010 estimate

Education

- University of Tennessee main campus
- 8 four-year liberal arts colleges
- 4 two-year community colleges
- 4 technical institutions
- 6 technology training centers
- Numerous vocational and specialty schools
- 2 top-rated secondary school systems

Technology

- 45,000 technical professionals
- Over 10,000 students concentrating in mathematics, science or engineering
- Affordable, state-of-the-art, high-bandwidth infrastructure

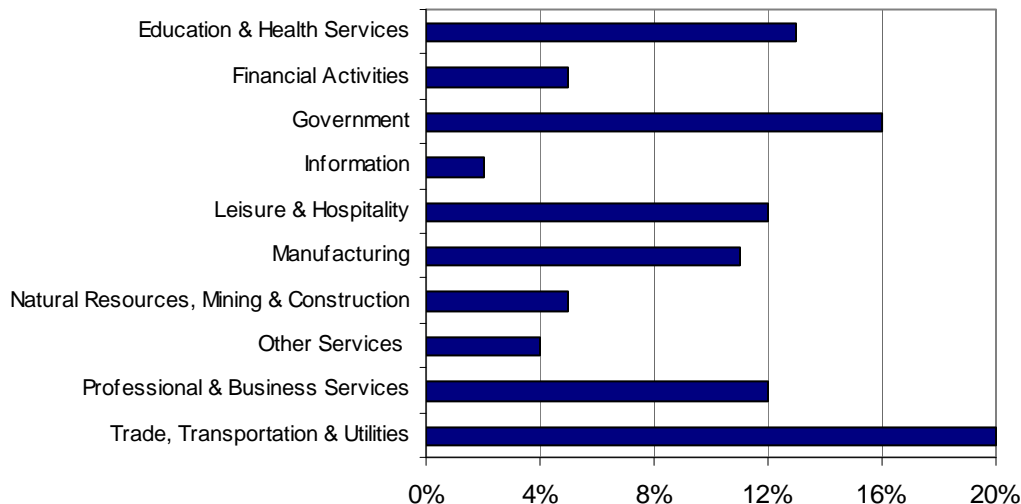
Research

- Oak Ridge National Laboratory
- University of Tennessee
- National Transportation Research Center
- Oak Ridge Centers for Manufacturing Technology
- Spallation Neutron Source
- Oak Ridge Center for Manufacturing and Material Science





Nonagricultural Employment



Source: TN Dept of Labor & Workforce Dev, Div Emp Sec, R&S; ETEDA; 2009

Lifestyle

- Cost of living 10% below the national average
- Housing costs 18% below the national average
- Healthcare costs 11% below the national average
- 4 distinct seasons

Source: ACCRA 2010 Annual Average

Moderate Climate

Annual Average Temperature		58 degrees
Average High	January	49 degrees
	July	86 degrees
Average Low	January	28 degrees
	July	69 degrees

Recreation

- Great Smoky Mountains National Park, nation's most-visited park
- Seven TVA lakes
- Big South Fork Wilderness Area
- Collegiate football and basketball
- AA Chicago Cubs affiliate baseball team
- Professional ice hockey team
- 2 symphonies, 3 ballet companies, an opera company and a fine arts museum
- Nationally recognized zoo